## **Jeff Cowley**

Jeff Cowley – President, InvestEdge – has been with the company since it's inception. His contributions include leadership roles in architecture & development, relationship management, sales & business development, and product management.

Jeff brings to InvestEdge 30 years of experience in information technology and 20 years in the Fintech sector. Jeff has a deep understanding of the HNW/UHNW investment management business along with technical skills required to deliver results. His expertise includes a strong knowledge of accounting systems, portfolio management systems, performance/reporting platforms, and compliance systems.

Jeff is a graduate of Temple University where he earned a Bachelors of Business Administration, majoring in MIS.